**Structure**

* Reports to: Senior Account Manager/Account Director (TBC)
* Member of: Public Affairs Practice, London

**Graduate Trainee, Public Affairs**

**Job Description**

**The Team**

Our award-winning team includes consultants who have worked at the highest levels of government, brilliant campaigners, those with deep sector expertise and (our clients say) some of the best consultants in the business.

We operate a relatively flat team structure, where every member of our team is expected to take leadership opportunities and contribute actively to the development of our offer and service.

As a medium sized Public Affairs team in a large integrated agency, we benefit significantly from our position within one of few truly global network companies. In Brussels and Washington, we are also market leaders in Public Affairs.

**The Work**

At FleishmanHillard Fishburn we are reinventing public affairs for the 21st century influence landscape. Our view is clear: effective political influence comes from top-class insight, thoughtful communications strategy, integrated delivery, and creative ideas that will help our clients stand out from the crowd.

We recognise that the days of siloed public affairs are over. Instead, our “communications approach” utilises multichannel influence, including media, social media and digital platforms, alongside traditional engagement methods, for greater influence and impact.

We proudly position ourselves as the “agency for change”; the go to public affairs agency for clients who want to shape decision maker opinions on critical strategic policy issues, whether global, Europe-wide, national or local.

**Role Overview**

This is an exciting opportunity to join one of the biggest and fastest growing teams in the agency, to work with a range of B2B and B2C clients – from the world’s leading tech brands to fast-growth scale-ups across a range of sectors

You will be responsible for driving media coverage, crafting high quality content, supporting new business activities and ensuring the smooth running of the administrative and operational aspects of accounts.

You will support multiple client accounts from day one, supporting account teams to drive results through media relations, executive profiling, content development, social media and events support.

You will also play a role in supporting the team on new business and marketing efforts to continue to grow the practice and portfolio of clients we have. See [here](https://fhflondon.co.uk/work/) for current case studies.

**Your day to day:**

* Developing media target lists, research around the news agenda
* Monitoring political developments and creating high-quality written material
* Media relations, pitching stories to journalists and writing initial draft press releases and bylines
* Assisting in the coordination of events such as party conference activity
* Assisting with the drafting of client proposals and/or media materials: plans, presentations and reports
* Support in the development of political campaigns and ideas for clients
* Supporting campaign & programme development through relevant research and contributing ideas to planning meetings and brainstorms
* Researching client and competitors to feed into client strategy/ agency new business proposals
* Reporting and providing analysis on the results of online/offline campaign activities
* Actively contributing to new business initiatives

**A little bit more about us**

As an [agency](https://fhflondon.co.uk/careers/) we offer a whole host of additional benefits from private medical and financial consulting to inhouse massage and wellness clinics. We care about the whole you: your physical and mental health, your family, your development, your longer-term aspirations, your wallet and even your gigs outside of work – for more details see [here](https://issuu.com/fhflondon/docs/fhf-benefits-booklet)

Check our [Insta](https://www.instagram.com/fhflondon/?hl=en) feed to get a feel for the day to day.

We are committed to creating an inclusive work environment with a diverse workforce. All qualified applicants will receive consideration for employment without regard to race, religion, ethnicity, gender identity, sexual orientation, national origin, disability or age. As an agency we celebrate individuals’ strengths and ambitions - both professionally and personally - encouraging you to be yourself and bring your personal passions to work.

Joining FHF brings the benefits of belonging to a top global network whilst enabling individuals to grow in a genuinely entrepreneurial environment. Not to mention our Gold PR Week Award for ‘Best Places to Work’ (2020)!

We are part of the [Omnicom Group](https://www.omnicomgroup.com/) (NYSE:OMC), the leading global advertising, marketing and corporate communications company.

We treat your data in the strictest confidence. For further information our Data & Privacy policy is located on our website at http://fhflondon.co.uk